



**2024
CONSUMER
SYMPOSIUM**

The Consumer Voice in the Energy Movement

MON, FEB 26 | ORLANDO, FLA

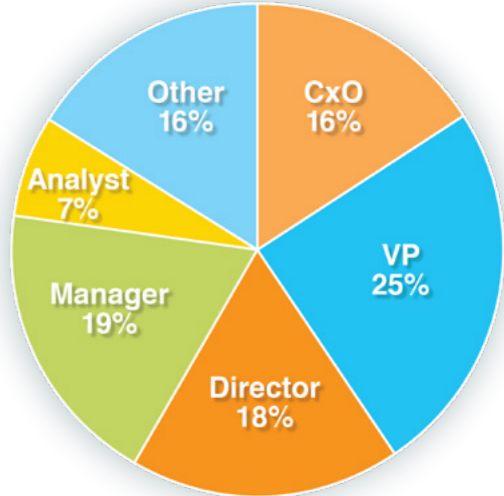
Co-located with
DISTRIBUTECH International

SECC is seeking your support for the 2024 Consumer Symposium, a one-day forum at DISTRIBUTECH International covering the latest trends impacting energy consumers. *See back for sponsorship opportunities >*



AUDIENCE PROFILE FOR THE ANNUAL CONSUMER SYMPOSIUM:

150+ key decision-makers in attendance
Unique industry reach, including electricity providers, consumer advocates, consultants, technology companies and more
60% in attendance are Director-level and above



ORANGE COUNTY CONVENTION CENTER | ORLANDO, FLA

Sponsorship Opportunities

PLATINUM SPONSOR

– \$10,000 (1 available)

- Exhibitor & speaking opportunities
- Largest featuring for logo in event and promotional materials
- Prominent display of company logo on Event Sponsors banner
- Company logo on event name badges
- Opportunity to distribute materials to attendees
- Prominent display of company logo on event website and in event promotional email blasts
- Mentions of company in event-related social media postings
- Prominent display of company logo on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

GOLD SPONSOR

– \$5,000 (3 available)

- Exhibitor & speaking opportunities
- Company logo listed as a Gold Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Gold Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Gold Sponsor on conference print materials (agenda, speaker bio, etc.)
- Opportunity to display materials on exhibitor table

COCKTAIL RECEPTION SPONSOR – \$3,000

(1 available)

- Company logo listed as a sponsor on event materials
- Company logo listed as a sponsor in event promotional efforts
- Multiple mentions of company's support during event
- Signage mentioning the company during the two-hour Cocktail Reception

SILVER SPONSOR

– \$2,500 (5 available)

- Company logo listed as a Silver Sponsor on Event Sponsors banner
- Opportunity to distribute materials to attendees
- Display of company logo as a Silver Sponsor on event website and in event promotional email blasts.
- Display of company logo as a Silver Sponsor on conference print materials (agenda, speaker bio, etc.)
- Multiple mentions of company's support during event

LUNCH SPONSOR

– \$2,500 (1 available)

- Opportunity to address attendees (approximately 5 minutes in length) during lunch
- Display of company logo on lunch buffet tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

BREAKFAST & BREAK SPONSOR – \$1,500

(1 available)

- Company mentioned in announcement of break
- Display of company logo on breakfast, coffee and snack tables
- Display of company logo on event website and in event promotional email blasts.
- Display of company logo on conference print materials (agenda, speaker bio, etc.)

SUPPORTING SPONSOR

– \$1,000

- Company logo listed as a Supporter on event materials
- Company logo listed as a Supporter in event promotional efforts
- Multiple mentions of company's support during event

SECC MEMBER LIST

ACEEE	Lawrence Berkeley National Laboratory	State of Hawaii Division of Consumer Advocacy
Advanced Energy	Leviton	Stevens Institute of Technology
AES Ohio	Massachusetts Department of Public Utilities	Tennessee Valley Authority
Allconnect	Michigan Public Service Commission	Texas Energy Poverty Research Institute
Alliance to Save Energy	Midwest Energy Efficiency Alliance	Texas Office of Public Utility Counsel
Alston & Bird	Minnesota Public Utilities Commission	Texas Renewable Energy Industries Alliance
Ameren Illinois	Mississippi Power	The Cadmus Group
Ameren Missouri	National Institute of Standards and Technology	The Energy Authority
American Water Homeowner Services	National Renewable Energy Laboratory	The Greenlining Institute
Apogee Interactive	Natural Resources Defense Council	The Nature Conservancy
Arizona Public Service Company	NC Clean Energy Technology Center	Touchstone Energy Cooperatives
Arkansas Public Service Commission	NETL – Smart Grid Implementation Task Force	Tucson Electric Power
Armada Power	New Brunswick Power Corporation	University of Southern California – Davis
Avangrid	New Hampshire Office of the Consumer Advocate	Uplight
Beneficial Electrification League	North Carolina Sustainable Energy Association	Utility Consumers' Action Network
Bigdely	North Carolina Utilities Commission Public Staff	Ulligent
Blastpoint	NRG Energy	Virtual Peaker
Brookhaven National Laboratory	NTC Corporate	Xcel Energy
California Public Utilities Commission	Office of People's Counsel DC	
Christopher Alexander Consulting	Office of the Ohio Consumers' Counsel	MUNICIPALS/CO-OPS
Cinch Home Services	Oncor	American Municipal Power
Citizens Utility Board of Minnesota	Opinion Dynamics	Austin Energy
Citizens Utility Board of Ohio	Optiwatt	Central Alabama Electric Cooperative
Citizens' Utility Board of Oregon	Oracle Utilities	Chugach Electric Association
CLEARResult	Pacific Northwest National Laboratory	City Utilities of Springfield
CLP Power Hong Kong Limited	Peak Load Management Alliance	Cobb EMC
Colorado Public Utilities Commission	Pecan Street Project	Colorado Springs Utilities
ComEd	Plugged in Strategies	CPS Energy
Con Edison	Powerley	ElectricCities NC
Consumers Energy	Public Service Enterprise Group	Eugene Water & Electric Board
DNV	Public Utilities Commission of Hawaii	Fayetteville Public Works Commission
Duke Energy	Public Utilities Commission of Ohio	Great River Energy
Duquesne Light Company	Public Utility Commission of Texas	Jackson EMC
Electric Power Research Institute	Puget Sound Energy	Lafayette Utilities System
Electrum	Purdue University	Liberty Utilities
Elevate Energy	Questline Digital	Middle Tennessee EMC
Energy Federation Incorporated	Recurve	Missouri River Energy Services
EnergySage	RUNWITHIT Synthetics	North Carolina's Electric Cooperatives
Enverve	Salesforce	Omaha Public Power District
Environmental Defense Fund	Siemens	Peninsula Clean Energy
FirstEnergy Corporation	Smart Electric Power Alliance	Rappahannock Electric Cooperative
Future of Privacy Forum	Smart Energy Water	Sacramento Municipal Utility District
Georgia Institute for Technology	Southeast Energy Efficiency Alliance	Saint John Energy
Georgia Power	Southern California Edison	Salt River Project
Georgia Watch	Southface Energy Institute	Shrewsbury Electric and Cable Operations
Green Button Alliance	State of Connecticut Office of Consumer Counsel	Snohomish PUD
Grid Forward		Sonoma Clean Power
GridWise Alliance		Southern Minnesota Municipal Power Agency
GridX		Tacoma Public Utilities
Hydro-Quebec		Trico Electric Cooperative
ICF International		Tri-County Electric Cooperative (Oklahoma)
Illinois Citizens Utility Board		Waterloo North Hydro Inc.
Illinois Science & Energy Innovation Foundation		
Interprose PR		
Itron		
Jane S. Peters Advising		
Landis+Cyr		